

THE HAMILTON BUSINESS ALLIANCE

WHAT IS THE HBA?

The Hamilton Business Alliance (HBA), is a 501 (c) 6 organization comprised of local businesses ranging from storefront, retail operations to restaurants, hotels, B&B's, computer services, and publications.

Our goal is to increase prosperity in our community by facilitating the growth of existing businesses as well as fostering new ones. By sharing resources, identifying and implementing cooperative opportunities, and establishing a strong referral network, we aim to create a cohesive identity for merchants and business owners.

Annual Membership Dues:

| | |
|------------------------|----------|
| Nonprofit Organization | \$85.00 |
| 1-2 employees | \$100.00 |
| 3-7 employees | \$225.00 |
| 8-20 employees | \$275.00 |
| 21+ employees | \$500.00 |

Register and pay online at
www.thisishamiltonny.com



HBA MEMBER BENEFITS:

Cooperative Advertising Opportunities

- Joint and individual marketing opportunities are available to all members, including the HBA website, newspaper advertising, and digital marketing.

Business Social Networking

- Informational workshops & seminars
- Business After Hours: a monthly networking event that showcases a host business. In this member-only social setting, there is an opportunity to meet and learn about your business neighbors.
- Partnership with Colgate University, Hamilton Rotary, Partnership for Community Development, and village governments to optimize community growth and prosperity

Community Engagement

- HBA organizes and/or sponsors events throughout the year such as Hamilton for the Holidays, Sidewalk Sales and Harvest Festival. Each event brings activity and excitement to Hamilton, and it draws attention and customers to your business.

Business Deduction

- Membership fee is a business deduction

HBA MEMBERSHIP FORM

WELCOME TO THE HBA:

Thank you for your membership. The Hamilton Business Alliance values your comments, energy, and dedication that ensures the success of the HBA membership-driven organization and the vitality of the Hamilton and surrounding communities.

Fee Structure based on all employees:

Nonprofit Organization \$85.00
1-2 employees \$100.00
3-7 employees \$225.00
8-20 employees \$275.00
21+ employees \$500.00

Please make check payable to:
Hamilton Business Alliance
PO Box 7
Hamilton NY, 13346

Participation:

Please let us know how you can volunteer

- HBA Executive Officer (Hold a position)
- Membership Committee
- Marketing Committee
- Events Committee
- General Volunteer



YOUR INFORMATION:

Company name:

Address:

Phone:

Website:

Primary contact to receive HBA emails
Name:

Email:

Business Description: