

# THE HAMILTON BUSINESS ALLIANCE

## WHAT IS THE HBA?

The Hamilton Business Alliance (HBA), is a 501 (c) 6 organization comprised of local businesses ranging from storefront, retail operations to restaurants, hotels, B&B's, computer services, and publications.

Our goal is to increase prosperity in our community by facilitating the growth of existing businesses as well as fostering new ones. By sharing resources, identifying and implementing cooperative opportunities, and establishing a strong referral network, we aim to create a cohesive identity for merchants and business owners.

### Annual Membership Dues:

Individual \$47.00

Nonprofit Organization \$37.00

1-2 employees \$47.00

3-7 employees \$104.00

8-20 employees \$129.00

21+ employees \$207.00

Register and pay online at  
[thisishamiltonny.com/work/pay-online](http://thisishamiltonny.com/work/pay-online)

## HBA MEMBER BENEFITS:

### Cooperative Advertising Opportunities

- Joint and individual marketing opportunities are available to all members, including the HBA website, newspaper advertising, and digital marketing.

### Business Social Networking

- Informational workshops & seminars
- Business After Hours: a monthly networking event that showcases a host business. In this member-only social setting, there is an opportunity to meet and learn about your business neighbors.
- Partnership with Colgate University, Hamilton Rotary, Partnership for Community Development, and village governments to optimize community growth and prosperity

### Community Engagement

- HBA organizes and/or sponsors events throughout the year such as Hamilton for the Holidays, the Fly In Pancake Breakfast, Sidewalk Sales and a Harvest Festival. Each event brings activity and excitement to Hamilton, and it draws attention and customers to your business.

### Business Deduction

- Membership fee is a business deduction

